



From the humblest of beginnings on Edgewood Avenue in Atlanta, Goodwill of North Georgia has grown since 1925 to serve 45 counties, thousands of job seekers, and countless customers. It wasn't always an easy journey. But through turmoil and triumph, one thing has remained constant: the Goodwill mission to put people to work.

First-year revenues of \$2,801 have grown to almost \$150,000,000 annually. A staff of three part-time employees has morphed into a workforce of 2,700. Job placements have skyrocketed to 16,500 in 2015, with many more expected in the decades to come. *Donations to Vocations* is the inspirational story of a 90-year-old organization passionate about its mission and dedicated to helping the communities it serves.



*Bill Lewis is a freelance writer with a peripatetic creative past that includes the realms of advertising, politics, corporations, television, marketing, newspapers, magazines, and now, the world of Goodwill of North Georgia. Selections of some of his other work can be glimpsed at: [www.wordsmith-at-large.com](http://www.wordsmith-at-large.com). A native Ohioan (and Buckeye fan), Bill and his wife, Susan, raised their two children in Marietta, Georgia and still call it home.*

DONATIONS *to* VOCATIONS

THE STORY OF GOODWILL.  
THE FIRST 90 YEARS.

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